



University Update

PREPARED FOR: UNIVERSITY STAFF COUNCIL

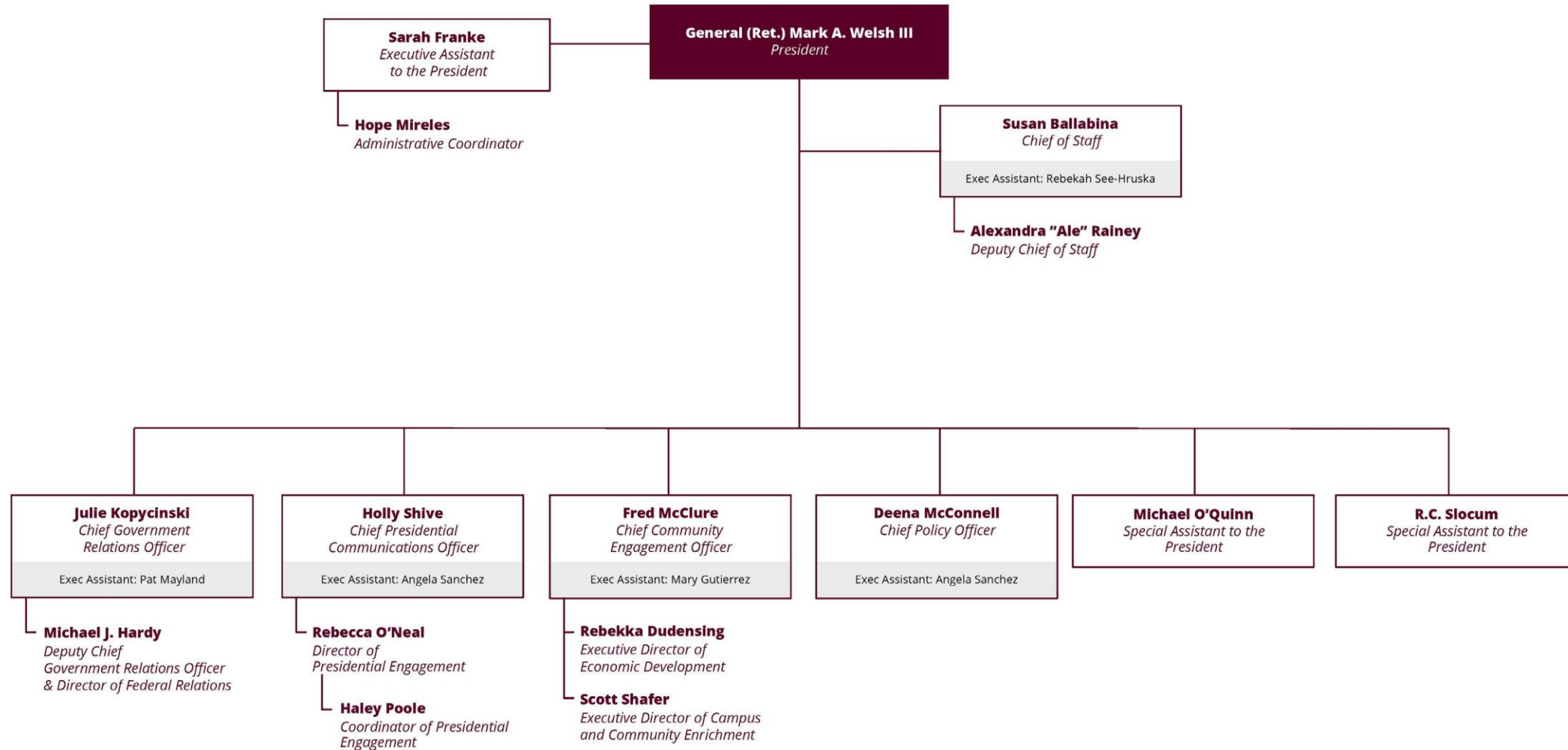
Feb. 20, 2024

Susan Ballabina, Ph.D.

Chief of Staff to the President

Texas A&M University

Office of the President



By the Numbers



77,491

TOTAL ENROLLMENT

FALL 2023

19,077

DEGREES AWARDED

2022 – 2023

574,700

AGGIES WORLDWIDE

\$1.15B

RESEARCH EXPENDITURES

#1

Best Value School

*Among Texas Public
Universities*

U.S. News & World Report

10,000 Great Things

STAFF



- 1. Living Well program earns Gold Level recognition by the American Heart Association*
- 2. Help Desk Central earns HDI Team Certified Pinnacle of Excellence Award*
- 3. MarComm efforts helped secure 2.3M+ followers across institutional social media channels, leading all U.S. universities in social media engagement*

Where We Are Going

THE NEAR HORIZON

1. Fix the “foundation”
2. Define our research identity
3. Build our academic roadmap

RE-EMBRACE THE SPIRIT OF AGGIELAND



Where We Are Going

THE FAR HORIZON

4. Texas A&M a constant in national conversation
5. Nation's #1 student experience
6. Graduate great citizens
... not just great Aggies
7. Nation's #1 veteran-serving university
8. Hug our best friends -
Affiliate foundations and associations



Get Engaged and Stay Connected

- March 22 – Field Day
- March 23 – The Big Event
- April 6-7 – U.S. Para-cycling Event
- April 21 – Muster

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